Iraqis opinions and predictions for the World Cup 2022 in Qatar
Iraqis opinions on the Host (Qatar)

Q: To what extent are you happy that Qatar is hosting the World Cup this year

Asked only to respondents aware of the event

- Happy: 64%
- Not Happy: 9%
- I don't care who host the event: 27%

Source: Survey in Nov 2022
Following the World cup 2022

Q: How closely will you follow the world cup this year?

Source: Survey in Nov 2022
How to watch the world cup?

Q: How are you **mostly** planning to watch the world cup this year?

- BeIN Sports Subscription: 28%
- IPTV Receiver: 16%
- Online Streaming: 20%
- Social Media: 2%
- In Cafés: 11%
- Friends/Relatives' House: 16%
- DK: 6%

Source: Survey in Nov 2022
The Teams Iraqis support

Q: Which team do you support in the world cup this year?

Source: Survey in Nov 2022
Habits of watching the games

- 22% of Iraqis will be watching the world cup in a café at least once
- 22% of Iraqis will be watching the world cup with work colleagues at least once
- 42% of Iraqis will be watching the world cup with friends and family at least once
- 20% of Iraqis will be ordering food delivery during the matches at least once
- 68% of Iraqis who will watch the world cup are likely to check their social media during the games

Source: Survey in Nov 2022
Predictions for Top scorer and Best player

Top scorer

1. Kylian Mbappé
2. Lionel Messi
3. Neymar
4. Christiano Ronaldo

Best player

1. Lionel Messi
2. Kylian Mbappé
3. Neymar
4. Christiano Ronaldo

Source: Survey in Nov 2022
Iraqis predictions for the playoffs and the winner

Q: Which teams will make it to the semifinals?

Brazil, Argentina, Germany, France

Q: Which teams will make it to the finals?

Brazil, Argentina

Q: Who will be the winner?

Brazil (29%), Argentina (22%), France (14%)

Source: Survey in Nov 2022
Study Methodology

629 nationwide face-to-face interviews with +18 Iraqi adults citizens with a margin of error +/- 7.8%.

The sample was collected using probability proportional sampling (PPS) and employing computer-assisted personal interviews (CAPI).

The Interviews were conducted by 67 trained local interviewers in the period from 26 Oct 2022 to 8 Nov 2022.

For more information: info@iiacss.org
www.iiacss.org